



Regional Economic Development Inc.
Serving Columbia/Boone County, Missouri since 1988



ECONOMIC GARDENING & NEW MEDIA

"Growing Our Opportunities"

Friday, December 4, 2009 - 8:00 a.m. - 12:00 p.m.

Rm 100 Reynolds Journalism Institute

"It's very important that it's not just the campus that's engaged in this; it's going to be external collaborators as well. It's important that we create strong programs that serve the communities and businesses across the state of Missouri." – Brian Foster

Welcome by Dave Griggs, Chairman, Regional Economic Development, Inc.

Moderators: Mike Brooks, President, Regional Economic Development, Inc., JMBrooks@gocolumbiamo.com
and, Keith Politte, Manager, Technology Testing Center, Reynolds Journalism Institute, PolitteK@rjionline.org

Program

8:00 a.m. – 9:00 a.m. - University of Missouri

Provost Brian Foster, University of Missouri
Brian Brooks, Associate Dean, Missouri School of Journalism
Dale Musser, Professor, Computer Sciences
Mike F. Nichols, Vice President Research & Economic Development, University of Missouri
Steve Wyatt, Assoc. Dean & Extension Assoc. Professor, Statewide Business & Industry
Olga Missiri, RJ Futures Lab Video Editor

9:00 a.m. – 10:00 a.m. - Entrepreneurs

Jim Spencer, Owner, Newsy
Brant Bukowsky, Owner, Mortgage Research Center
Brent Beshore, Owner, Pure Marketing and Media
Jack Miller, President, True Media
Fred Parry, Publisher, Inside Columbia & CEO Magazine, and Commentator on KRCG-TV
Jamie Stephens, President, Bookd.com

10:00 a.m. – 11:00 a.m. - Students

Tony Brown, Missouri School of Journalism
Geoff Pado, College of Engineering, Department of Computer Science
Anthony Gotelli, Robert J. Trulaske, Sr. College of Business
Jasmine Reese, Missouri School of Journalism

11:00 a.m. – Noon - Community

Henry J. Waters, III, Editor & Publisher, Columbia Daily Tribune
Andrew Beverley, Chairman, Centennial Investors
Jim Gann, Specialist, Small Business Development Center
Jake Halliday, President & CEO, Missouri Innovation Center
Mary Wilkerson, Vice President, Marketing, Boone County National Bank
Gerald Brouder, President, Columbia College