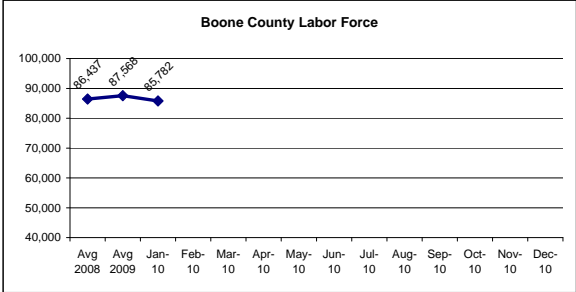
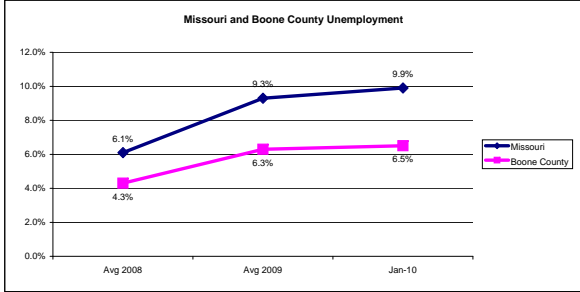


| UNEMPLOYMENT | Avg 2008 | Avg 2009 | Jan-10 | Feb-10 | Mar-10 | Apr-10 | May-10 | Jun-10 | Jul-10 | Aug-10 | Sep-10 | Oct-10 | Nov-10 | Dec-10 | Avg 2010 |
|-----------------|----------|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------|
| United States | 5.7% | 9.3% | 10.6% | | | | | | | | | | | | |
| Missouri | 6.1% | 9.3% | 9.9% | | | | | | | | | | | | |
| Boone County | 4.3% | 6.3% | 6.5% | | | | | | | | | | | | |
| Columbia (city) | 5.1% | 5.6% | 5.7% | | | | | | | | | | | | |
| Columbia MSA | 4.4% | 6.4% | 6.7% | | | | | | | | | | | | |

| LABOR FORCE | Jan-10 | Avg 2009 | Jan-10 | Feb-10 | Mar-10 | Apr-10 | May-10 | Jun-10 | Jul-10 | Aug-10 | Sep-10 | Oct-10 | Nov-10 | Dec-10 | Avg 2010 |
|-----------------|-------------|-------------|-------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------|
| United States | 154,369,667 | 154,069,571 | 152,957,000 | | | | | | | | | | | | |
| Missouri | 3,012,126 | 3,036,622 | 2,968,388 | | | | | | | | | | | | |
| Boone County | 86,437 | 87,568 | 85,782 | | | | | | | | | | | | |
| Columbia (city) | 53,099 | 56,813 | 55,562 | | | | | | | | | | | | |
| Columbia MSA | 91,558 | 92,747 | 90,863 | | | | | | | | | | | | |

Source: MERIC (updated 3/10/2010)

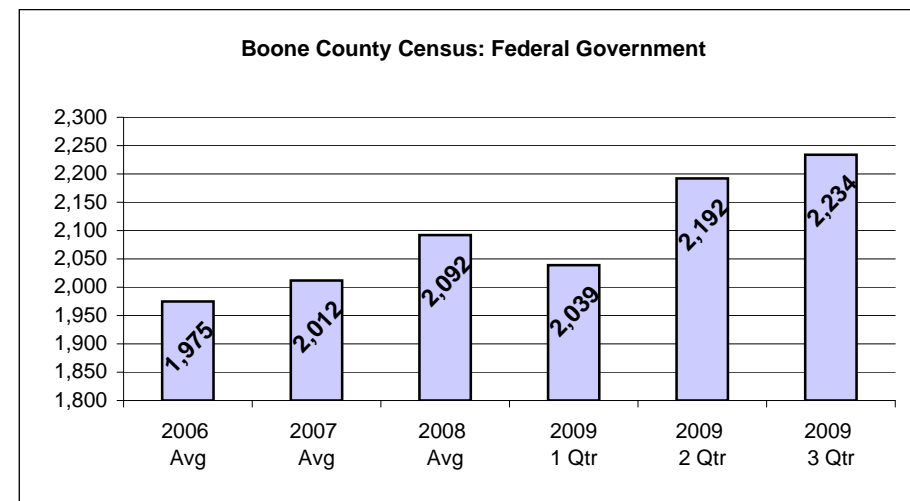
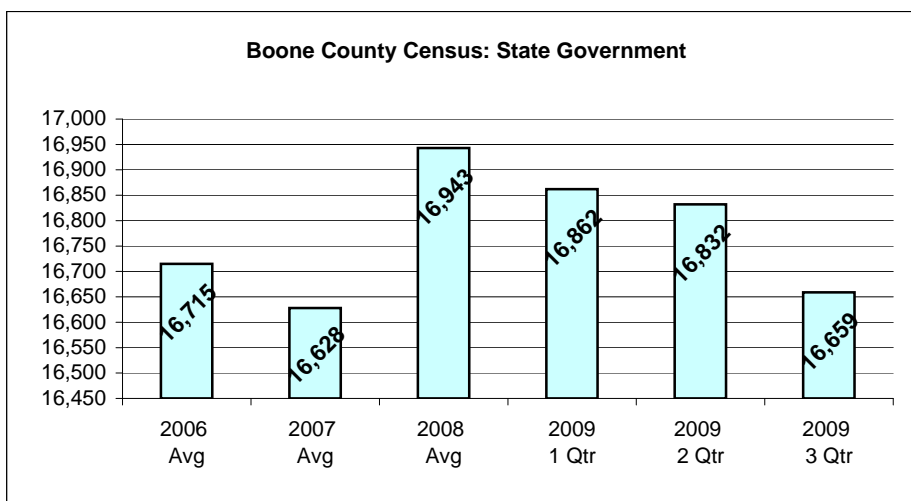
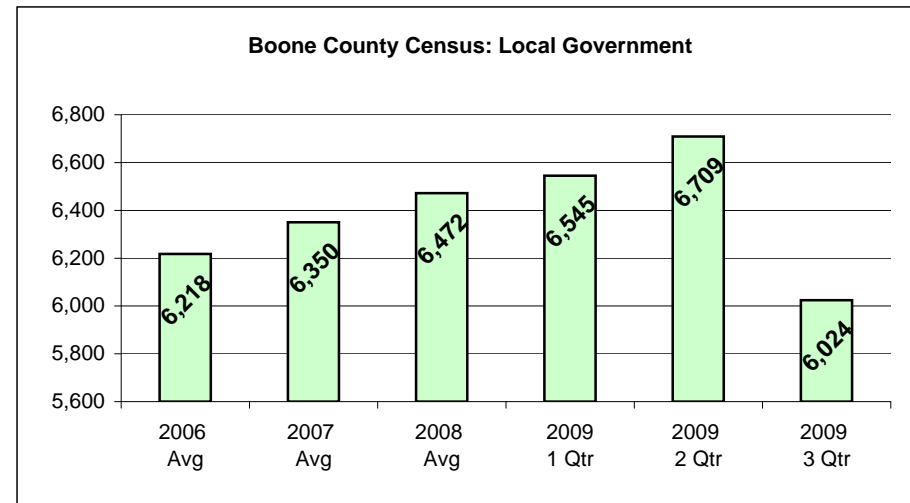
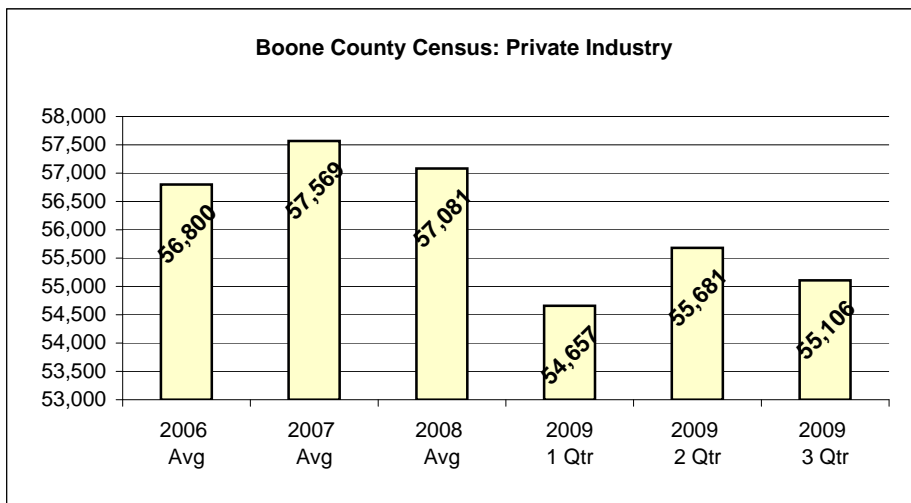


| Columbia, MO MSA Industry | Number of Jobs | | | Net Change From | |
|----------------------------------|-----------------------|---------------|---------------|------------------------|---------------|
| | Jan-10 | Dec-09 | Jan-09 | Dec-09 | Jan-09 |
| Total Nonfarm | 88,400 | 92,500 | 89,900 | -4,100 | -1,500 |
| Total Private | 58,500 | 60,500 | 59,600 | -2,000 | -1,100 |
| Goods Producing | 6,900 | 6,900 | 7,300 | 0 | -400 |
| Service-Providing | 81,500 | 85,600 | 82,600 | -4,100 | -1,100 |
| Private Service Providing | 51,600 | 53,600 | 52,300 | -2,000 | -700 |
| Trade | 15,100 | 15,600 | 15,100 | -500 | 0 |
| Retail Trade | 11,100 | 11,600 | 10,900 | -500 | 200 |
| Government | 29,900 | 32,000 | 30,300 | -2,100 | -400 |
| Federal Government | 2,300 | 2,300 | 2,100 | 0 | 200 |
| State Government | 20,700 | 22,800 | 21,300 | -2,100 | -600 |
| Local Government | 6,900 | 6,900 | 6,900 | 0 | 0 |

Source: MERIC; with U.S. Dept of Labor, BLS (updated 3/10/2010)

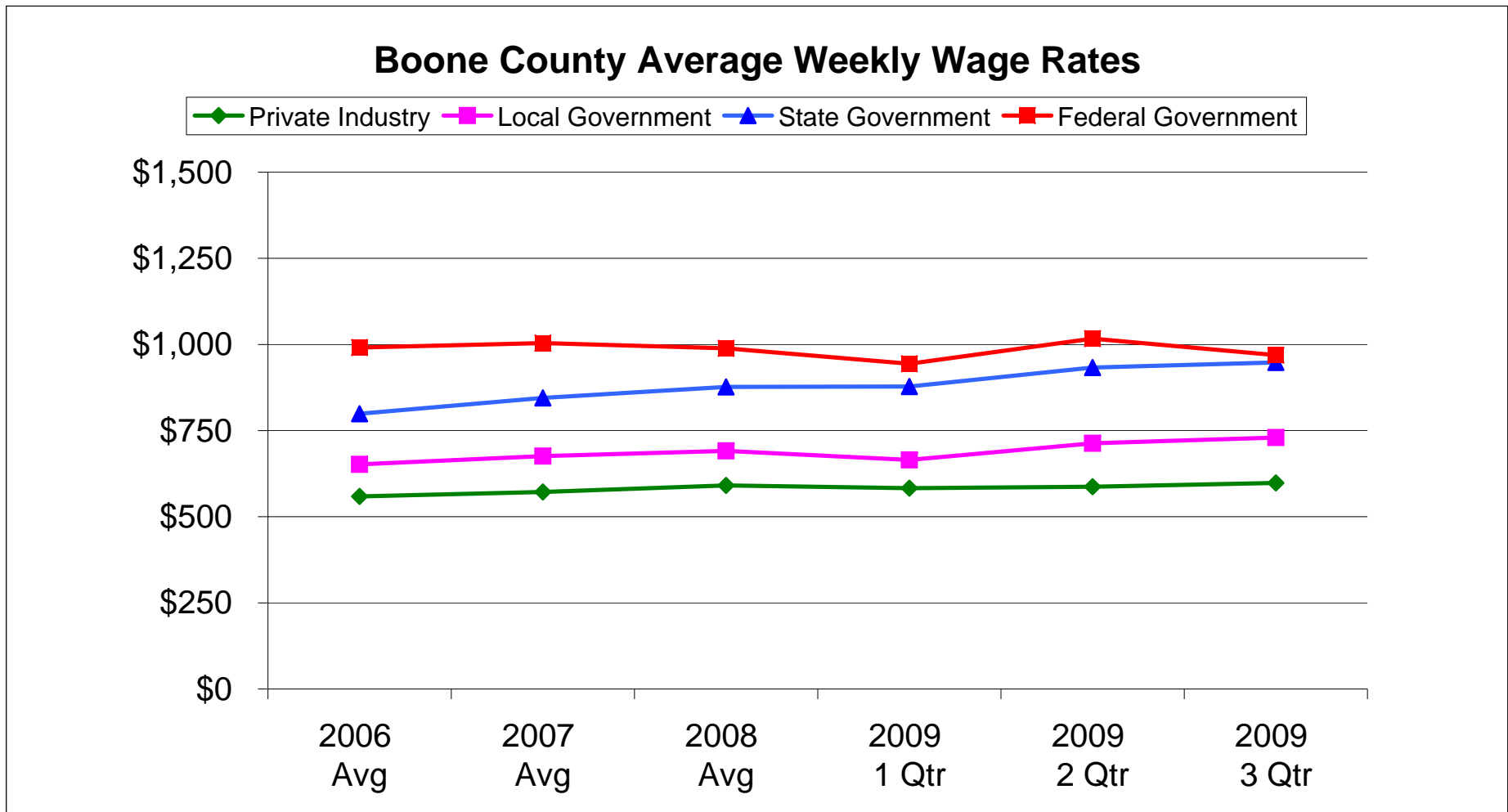
| BOONE COUNTY CENSUS OF EMPLOYMENT BY INDUSTRY | 2006 Avg | 2007 Avg | 2008 Avg | 2009 1 Qtr | 2009 2 Qtr | 2009 3 Qtr | 2009 4 Qtr |
|--|-----------------|-----------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| Private Industry | 56,800 | 57,569 | 57,081 | 54,657 | 55,681 | 55,106 | N/A |
| Local Government | 6,218 | 6,350 | 6,472 | 6,545 | 6,709 | 6,024 | N/A |
| State Government | 16,715 | 16,628 | 16,943 | 16,862 | 16,832 | 16,659 | N/A |
| Federal Government | 1,975 | 2,012 | 2,092 | 2,039 | 2,192 | 2,234 | N/A |

*Source: MERIC (updated 3/18/2010)



| BOONE COUNTY AVERAGE WEEKLY WAGE RATES | 2006 Avg | 2007 Avg | 2008 Avg | 2009 1 Qtr | 2009 2 Qtr | 2009 3 Qtr | 2009 4 Qtr |
|---|-----------------|-----------------|-----------------|-------------------|-------------------|-------------------|-------------------|
| Private Industry | \$559 | \$572 | \$591 | \$583 | \$587 | \$598 | N/A |
| Local Government | \$652 | \$676 | \$691 | \$665 | \$713 | \$730 | N/A |
| State Government | \$799 | \$845 | \$877 | \$878 | \$933 | \$948 | N/A |
| Federal Government | \$991 | \$1,004 | \$989 | \$944 | \$1,017 | \$969 | N/A |

*Source: MERIC (updated 3/18/2010)



| AREA COUNTY AVERAGE WAGES (Effective Until) | 07/01/06 | 07/01/07 | 07/01/08 | 07/01/09 | 07/01/10 |
|--|-----------------|-----------------|-----------------|-----------------|-----------------|
| Boone | \$30,758 | \$28,431 | \$29,082 | \$29,782 | \$30,709 |
| Cape Girardeau | \$28,994 | \$29,458 | \$30,444 | \$32,337 | \$31,939 |
| Cole | \$30,884 | \$31,239 | \$32,221 | \$33,056 | \$34,391 |
| Greene | \$30,493 | \$30,914 | \$31,529 | \$32,569 | \$33,571 |
| Jackson | \$40,088 | \$41,119 | \$42,769 | \$44,235 | \$45,424 |
| Phelps | \$27,495 | \$25,116 | \$25,603 | \$26,799 | \$27,357 |
| Randolph | \$25,379 | \$26,065 | \$26,825 | \$27,229 | \$28,778 |
| St Charles | \$34,088 | \$35,256 | \$36,148 | \$37,237 | \$37,137 |
| Statewide Average | \$34,548 | \$36,179 | \$37,379 | \$38,885 | \$40,710 |

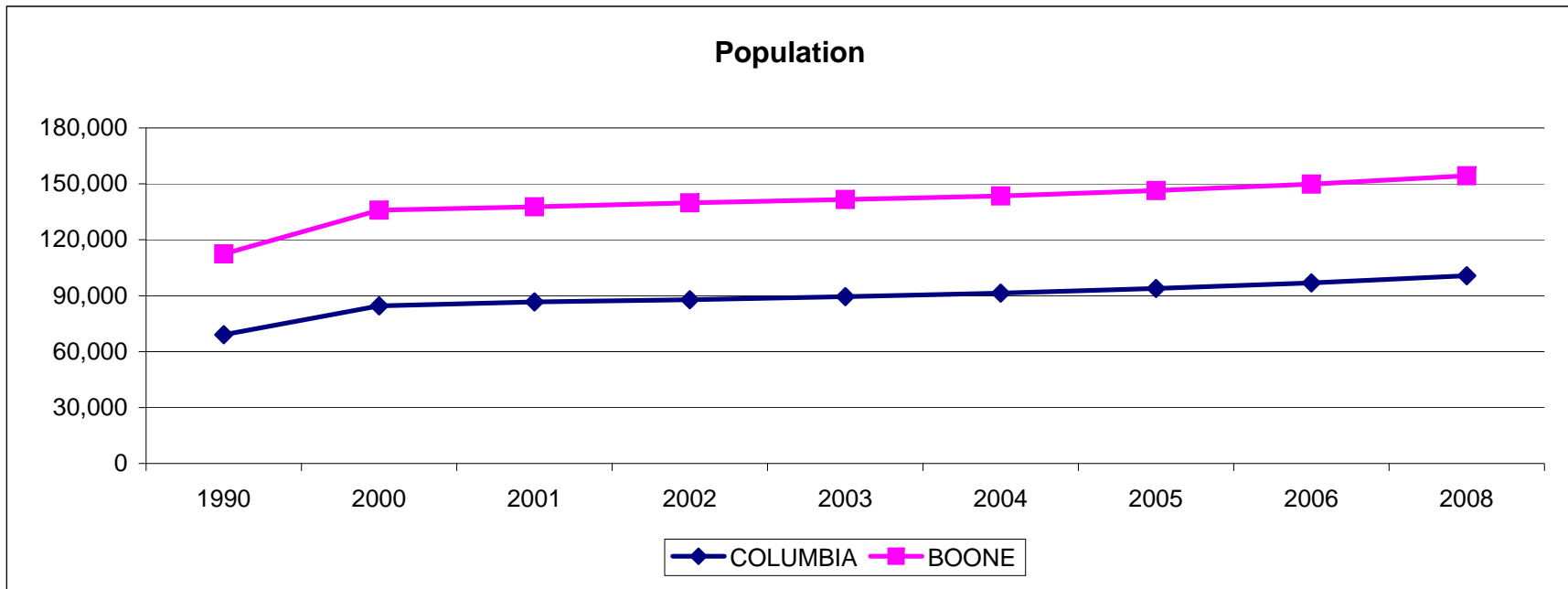
Source: MERIC; Missouri Quality Jobs Program (updated 7/1/09)

| COST OF LIVING | 2007 Avg | 2008 Avg | 2009 Avg |
|-----------------------|-----------------|-----------------|-----------------|
| Ames, IA | 96.8% | 93.0% | 96.6% |
| Atlanta, GA | 96.1% | 97.2% | 94.2% |
| Austin, TX | 94.5% | 95.5% | 96.5% |
| Chicago, IL | 110.3% | 112.5% | 113.2% |
| Columbia, MO | 91.2% | 91.0% | 91.1% |
| Denver, CO | 103.4% | 105.0% | 102.9% |
| Hartford, CT | 118.8% | 123.1% | 119.8% |
| Indianapolis, IN | 94.7% | 91.7% | 88.8% |
| Kansas City, MO-KS | 95.7% | 96.8% | 95.7% |
| Richmond, VA | 106.4% | 104.2% | 106.7% |
| St. Louis, MO | 91.5% | 90.7% | 89.5% |
| Tulsa, OK | 91.6% | 88.2% | 87.4% |

Source: ACCRA (updated 3/10/2010)

| POPULATION | COLUMBIA | BOONE |
|------------|----------|---------|
| 1990 | 69,101 | 112,379 |
| 2000 | 84,531 | 135,846 |
| 2001 | 86,658 | 137,671 |
| 2002 | 87,872 | 139,782 |
| 2003 | 89,508 | 141,604 |
| 2004 | 91,364 | 143,516 |
| 2005 | 93,882 | 146,430 |
| 2006 | 96,851 | 149,823 |
| 2008 | 100,733 | 154,365 |

Source: [US Census Bureau](#)



| HOUSEHOLD INCOME | BOONE COUNTY | CITY OF COLUMBIA |
|-------------------------|---------------------|-------------------------|
| 2008 Median | \$47,077 | \$40,326 |
| 2008 Mean | \$61,494 | \$56,512 |
| | | |
| 2006-2008 Median | \$45,723 | \$41,184 |
| 2006-2008 Mean | \$60,975 | \$56,483 |

| PER CAPITA INCOME | | |
|--------------------------|----------|----------|
| 2008 | \$25,404 | \$23,998 |
| 2006-2008 | \$25,398 | \$24,146 |

Source: 2008; 2006-2008 American FactFinder; US Census Bureau (updated 1/26/2010)