



Regional Economic Development Inc.

STRATEGIC PLAN

2018 - 2020

MISSION

To assist in the creation of quality job opportunities that support upward economic mobility for the residents of Columbia and Boone County.

ATTRACTION

- ◇ Increase total number of new businesses and employment in targeted industry sectors
- ◇ Assess local economic conditions
- ◇ Increase local competitiveness

EXPANSION/RETENTION

- ◇ Expand existing legacy companies and mitigate the loss of quality jobs
- ◇ Decrease the area unemployment rate and increase the number of residents employed
- ◇ Identify local business climate issues that inhibit or constrain growth of local companies

ENTREPRENEURSHIP

- ◇ Implement Innovation Hub programming to service current clients and attract top local talent through execution
- ◇ Provide programmatic and promotional support of the region's startup ecosystem
- ◇ Foster business growth and scalability of the region's startups

COLLABORATION

REDI's vision is to work together with community partners in creating a better economic future for Columbia and Boone County. REDI's growing collaboration includes the city, county, University of Missouri, local municipalities, public schools, higher educational institutions, social service organizations, and large and small private businesses. REDI strives to achieve organizational excellence that reflects strategic leadership, collaborative partnerships and financial stability.

REDI IS ACCREDITED
by the International Economic Development Council

